



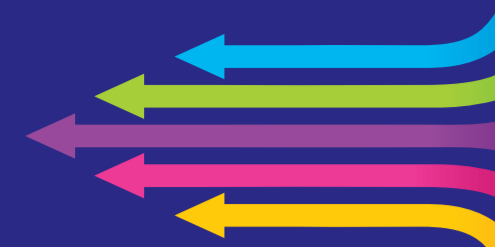
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# Media Appetite Guide



## Target Appetite

- Advertising Agencies
- Authors
- Authors Agents
- Brand Consultancy
- Broadcasters
- Communication Agencies
- Copywriters
- Creation Artist
- Creative Agencies
- Digital Marketing
- Events/Exhibition Producer
- Fictional/Children's Publishers
- Graphic Design
- Illustrators and Animators
- Market Research
- Marketing Consultancy
- Media Buying
- Photographers/Videographers
- Post Production
- PR Agencies
- Professional Speaker
- Social Media Marketing Management
- Video Production



## Likely to Write

- Audio Visual Production
- Bloggers/Vloggers/Influencers
- Direct Marketing
- Event Organisers
- Freelance Producers
- Health & Beauty Content Providers
- News/Magazine Publishers
- Podcasters
- Producer/Executive Producer
- Radio Broadcasters
- Sales Promotion
- Talent Management
- TV Broadcasters
- Visual Effects
- Audio Visual Production
- Bloggers/Vloggers/Influencers



## Requires Consideration

- Biographies/Autobiographies
- Celebrity News/Gossip
- Festival Organisers
- Investigative News
- Lead Generation
- Music Artists
- Music Composers
- Music Publishers
- Music Streaming Platforms
- Paparazzi Photography
- Printing Services
- Publisher of Contentious Material
- Record Labels
- Sound Libraries

